



## **Visual Expert**

### **Responsibilities**

- Create memorable, stand-out visual experiences for digital platforms including web, email and online advertising
- Work with digital channel experts to deliver creative ideas with the appropriate technical application (social ads, banners, web templates, emails, etc)
- Collaborate with content writers to define layout and hierarchy of content based on goals and requirements
- Create visual user experiences and branded assets for websites (web layouts, page templates, design systems, infographics, etc)
- Ensure visual design follows best practices for usability and drives conversion goals

To apply: Email at [info@ciogc.org](mailto:info@ciogc.org) or call 312.506.0070

*The CIOGC is an equal opportunity employer and considers applicants for all positions without regard to race, color, religion, creed, gender, national origin, age, disability, marital or veteran status, sexual orientation, or any other legally protected status.*